

ARTIST APPLICATION

PARK PLACE

arts&craftsfestival



October 23 & 24

Park Place Mall, 5870 East Broadway Blvd. • Tucson AZ 85711

Experience the southwestern hospitality of Tucson's favorite shopping destination, Park Place! Shop an incredible selection of stores like Coach, Buckle, Hollister, Chico's, Forever XXI, and Abercrombie & Fitch. Enjoy a variety of dining options at the Bamboo Club Asian Bistro, Chipotle, Charley's Grilled Subs, or Coldstone Creamery. Spend some quality time with your family in the Tucson Medical Center Children's Play Area or at the Century 20 Theatres!

**Over 150 Artisans, Live Music & MORE
FREE ADMISSION**

**FOR INFORMATION OR DETAILS, PLEASE CONTACT SAACA AT
(520) 797-3959 or visit www.SAACA.org**

Park Place artist application

Outdoor Parking Lot Show - Art & Crafts

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at a glance

PARK PLACE Arts & Crafts Festival

FESTIVAL DATES

October 23 & 24, 2010

Saturday 10am-5pm & Sunday 11am-5pm

Park Place Mall - Parking Lot
5870 E Broadway Blvd., Tucson, AZ 85711

■ This is a NON-JURIED Art Festival

All product must be hand made by the artisan. No resale of products is allowed.

The term "non-juried" refers to artists bringing items such as reproductions of only their own two dimensional work, production work, unlimited editions of photography, country crafts, ceramics made from commercial molds, jewelry made from purchased beads, stained glass or other items that employ the use of commercial patterns, and any item that is purchased and then embellished, including clothing. Production work, for the purposes of these shows, is defined as art or craft generated as a result of an original design by the applicant, which is then executed at an onsite facility/studio by a maximum of three employees of the applicant. The applicant must directly supervise the production and oversee those employees.

SAACA has the final authority to determine the classification of the applicant.

■ Application Deadline

All applications must be received 10 business days prior to the event for which you are applying for. All applications received AFTER the following dates at 5pm for the corresponding festival will be subject to a \$25 late processing fee.

\$25 APPLICATION LATE FEES ENFORCED AFTER: October 8, 2010

■ Space Fee \$200 - 10ft deep x 12 ft wide \$350 - DOUBLE SPACE 10ft deep x 24 ft wide

All applications must be accompanied by PAYMENT IN FULL, without payment, your space in the festival will not be reserved

■ Space Details

This is an outdoor parking lot festival - [CANOPIES, UMBRELLA OR TENTS ARE REQUIRED](#) in the festival area. Artists MUST occupy their space for both days during the entirety of the festivals. Volunteers will be on hand to offer artist relief when needed. There is **NO ELECTRIC OR WATER AVAILABLE ONSITE AT THIS FESTIVAL**

■ Set Up and Break Down

Artists may set up on Friday from 12pm-5pm or Saturday morning from 6:30am to 9:45am. You will be permitted to drive up to your space to unload and unload for a maximum of 45 minutes.

APPLICATION CHECKLIST

Your application will NOT be complete if it does not include all of the following:

PAGE 1

PARK PLACE

arts&craftsfestival

- Contact Information
- LEGIBLE EMAIL ADDRESS
- Payment

PAGE 2

- Description of Artwork & Set up
- Six Photographs
** IF YOU WOULD LIKE YOUR PHOTOGRAPHS RETURNED: Include a self-addressed envelope large enough and with adequate postage to return your pictures or CD. Your images will be returned within four (4) weeks after the last festival. If an envelope is not submitted in a large enough size or with enough postage, your images CANNOT be returned.*
- Special Requests

PAGE 3

- Signed Rules & Regulations / Release & Hold Harmless Agreement

Please EMAIL, MAIL or FAX pages 1, 2 & 3 back to SAACA

Programs Director

Matt Bowman

matt@saaca.org

O - (520) 797-3959 x 3

C - (520) 401-1290

F - (520) 531-9225

Southern Arizona Arts & Cultural Alliance

7225 N Oracle Rd, Suite 112, Tucson, AZ 85704

FILL IN THIS PAGE LEGIBLY AND COMPLETELY

Artist's/Crafter's Name _____

Business Name _____

Resale # or Tax ID _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell _____ Fax _____

IMPORTANT: Most of our communication to you will be sent via email, please print legibly your email address or provide us with 2 email addresses if available to be used as a communication back up.

Email(s) _____

Website (used for promotional purposes) _____

Vehicle License Plate # & State _____ Make _____ Model _____

Lanyards are necessary to secure entrance into the event: **How many people (including yourself) will be working in your booth?** _____

On the site to unload I will be driving an oversized vehicle: N/A RV Vehicle with a trailer

Please indicate your desired check in and set up time:

Friday, October 23 10am-5pm Saturday, October 24 7am-9:30am

Festival	Space Details	SINGLE SPACE	DOUBLE SPACE
<input type="checkbox"/> October 23 & 24, 2010 NO WATER / ELECTRIC AVAILABLE	Canopy, Umbrella, and Tables PROVIDED BY EXHIBITOR	<input type="checkbox"/> \$200 12ft wide x 10ft deep	<input type="checkbox"/> \$350 24ft wide x 10ft deep
<input type="checkbox"/> I would like to rent a white tent from SAACA with 3 sidewalls	SINGLE SPACE TENT 10'x10' DOUBLE SPACE TENT 10'X20'	<input type="checkbox"/> \$150 10ft wide x 10ft deep	<input type="checkbox"/> \$300 20ft wide x 10ft deep
TOTAL FROM ABOVE		\$	

PAYMENT INFORMATION

Please note, your credit card will be run as soon as your application is received and juried. Without payment, SAACA cannot guarantee or hold your booth space in the festival. **No cash refunds will be given for cancellations.** If you cancel a minimum of 48 hours prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.

I will be paying by: CHECK # _____ (Made out to SAACA) CASH CREDIT CARD

If paying by VISA, MasterCard, Discover, or American Express (additional 3% processing fee added for Amex)



Credit card number _____ Expiration date _____

Name as it appears on credit card _____ Signature _____

HOW DID YOU HEAR ABOUT US?

www.SOUTHERNAZFESTIVALS.org Radio TV Print Word of Mouth Email

OTHER _____

ARTIST DESCRIPTION

ARTIST NAME

DESCRIBE YOUR ART (including production method) Describe ALL WORK you intend to bring. Items not included in booth description must not be brought to the festival.

MEDIUM *Circle All That Apply*

Ceramics Drawing Pastels Glass Graphics Print Making Jewelry Metal Work Mixed Media 2D Pottery
Mixed Media 3D Oil Acrylic Photography Digital Art Sculpture Water Art Textiles Fiber Watercolor Wood

OTHER (limit description to 5 words) _____

Do you produce more than one type of medium of artwork for this show? **YES** **NO**

If YES, please describe the different types of art you produce: _____

DISPLAY

How do you display your artwork / products within your allotted space? Circle all that apply

*Please indicate the size, quantity and dimensions of each of the below display methods. **CANOPIES RECOMMENDED***

Side Walls _____ Panels _____ Tables _____ Racks _____ Display Cases _____

Other _____ Requests are considered, but not guaranteed to be met.

You must also use the section to describe your display in your own words. This information is pertinent when laying out the festival and assigning spaces.

Describe:

IMAGES

Have you included six digital images on CD or Printed Photographs in this application? YES NO

NOTE: Your application will NOT be accepted without these photographs. At least two of these photographs should include a layout or display of your booth. SLIDES WILL NOT BE ACCEPTED. Images may also be submitted on CD in TIF or JPG format OR through email to sam@saaca.org. If you submit photos through email please include your name, phone number, address and the shows you have applied for in the email. All digital or image prints MUST be clearly marked with Artist FIRST and LAST Name as well as artwork title and medium.

SPECIAL REQUESTS

Do you have any special needs or requests? (circle all that apply)

Handicapped Proximity or Distance to another Artist

Other _____

There will be NO electricity at this festival

Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Southern Arizona Arts & Cultural Alliance events.

ARTIST NAME: _____

- All entry fees are deposited when received for this festival.
- Artist Packets will be emailed to you and available online no later than one week prior to the festival
- Booth Assignments will NOT be given to the artist in advance. All Booth Assignments will be given at the time of check in on Saturday.
- No refund will be given for cancellations. If you cancel prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.
- No commission on artist sales will be retained by Festival Management. This festival is held within Tucson boundaries. **The Sales Tax is 8.1%.** All artists are responsible for all sales tax from the Department of Revenue.
- Festival Volunteers will be on hand during regular festival hours to offer breaks for artists.
- Artists are required to occupy their booth for both days for the duration of the festival hours. Artists that leave either before or during the festival will not be invited back to any other SAACA Festival.
- Artists should arrive on time to the festival allowing for adequate time to unload and set up their materials. The Park Place Arts & Crafts Festival is an inside location held at the Tucson Mall, therefore, artists will NOT be allowed to drive up to their space. SAACA does NOT provide set up, unloading or loading assistance for exhibitors. Exhibitors should come prepared to set up their space. Artists MUST ONLY park their vehicle during show hours in the designated EXHIBITOR PARKING spaces.
- Intoxication is intolerable. No liquor, smoking or drugs should be in evidence at ANY TIME. Pursuant with Arizona State Law, smoking is ONLY permitted in the areas designated OUTSIDE of the festival area. Inappropriate and/or foul language will also not be tolerated. If your behavior is deemed unruly at anytime during the festival, SAACA reserves the right to eject you from the festival and refuse your participation in any future festival. A refund will not be given in the event of disqualification due to unruly behavior.
- Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is, we do not lose sight of the need for artists who are co-operative and easy to work with. No amount of talent or ability to sell will compensate for this.
- **Display areas should be kept free of storage boxes, sloppy tablecloths or clutter at all times. SAACA reserves the right to make changes to an artists display at any time.** Each artist is liable for their own trash within their allotted space prior to, during and following the festival. If an artist leaves their space either before, during or after the festival with any trash, the artist will be fined a minimum of \$100 for clean up following the festival and do so at the risk of not be invited back to a future show.
- Special requests (e.g. location, proximity to other exhibitors, etc...) should be made on this application, but are not guaranteed or implied. Exhibitors do not have exclusivity of any one product type.
- Pursuant with State Law, scheduled Fire Department, Health Department and Building Safety Inspectors will be present on site prior to the festival to issue the final permit. Exhibitors must comply with all inspector instructions or modifications to their space and set up so that they are in compliance with pertinent fire codes, laws, ordinances and regulations pertaining Park Place Arts & Crafts Festival will be locked and secured overnight on Saturday night. SAACA is not liable for damage, theft or other destruction of artist display, product or bodily harm.

RELEASE & HOLD HARMLESS

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the sponsor of the event (Client) and the artist or craftsman filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Artist hereby expressly assumes any risk of harm to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Client or the Producer from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or SAACA causes the event's cancellation, Artist entry fees will not be returned and neither the Client nor SAACA will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every festival that the Artist participates in that is organized by Producer during the current year.

■ **THE WORK DESCRIBED IN THIS APPLICATION IS HANDMADE BY ME.**

■ **I AGREE TO ABIDE BY THE POLICIES SET FORTH BY SAACA AND THE RULES GOVERNING EACH EVENT.**

■ **I AGREE TO ALLOW IMAGES ENCLOSED TO BE USED FOR SAACA'S PUBLICITY & ADVERTISING.**

Signed: _____ Date: _____